

Helped a Singapore based Banking Client save 3X returns by providing 5X test coverage

Company Size: 36,000+

About Client

A multinational banking and financial services corporation headquartered in Singapore and operating for more than 50+ years. The company offers a wide range of banking and financial services to individuals, small and medium-sized enterprises, and large corporations, including deposit-taking, lending, trade financing, treasury and markets, wealth management, and insurance. The company is also recognized as a leader in digital banking and innovation with a focus to improve customer experiences and drive operational efficiencies through technology.

Business Challenges

The main challenge that the banking firm faced was the scalability of their solutions across a wider range of android device combinations to cater to various markets in the Asia region. What more was the need to scale up their solution on a limited budget to ensure quality and cost effectiveness.

The firm was already using a cloud based testing solution to cater to their needs, however, with the new requirements of a cost effective solution and a wider test coverage, they started to explore the right solution that meets their needs.

One of the non-negotiables in their requirements was the need for a cloud platform that will support various automation frameworks to continue to run various automation scripts on various real devices.

Summing up, they're main concerns were to look for a solution with -

- A wider test coverage (wide range of android devices)
- Low end devices for the India region
- Affordable cost
- Advanced Automation Capabilities
- Integration with various Automation frameworks & tools

Our Solution

One of the unspoken needs of any firm in the banking industry is the need for **robust security** measures to ensure a completely safe and secure environment for testing their applications and platforms. Meeting the various security standards and compliance requirements can be challenging, however, thanks to pCloudy's adherence to high security standards and international compliances, there is no doubt that our offerings reflect a reliable solution for testing with confidence.

Our solution was designed to help the banking firm meet the challenge of achieving a wider test coverage within their budget constraints. With pCloudy's Device Lab offering on the public cloud, we were able to offer a **comprehensive range of devices with different OS and platforms** that allowed the client to scale up their testing efforts while minimizing costs.

This meant that banks could conduct testing on a variety of devices and platforms, including the latest models, without having to invest in expensive licenses for scaling. Furthermore, the banking firm was able to **seamlessly migrate to our solution**, which was much easier to use, compared to their previous testing setup. Our platform offered a **user-friendly interface** that made it easier for them to run their automation scripts and execute their test cases efficiently.

One of the added advantages of using our platform was its ability to **integrate seamlessly with various automation frameworks and tools**,

allowing banks to leverage their existing automation scripts and tools without the need for extensive reconfiguration.

The seamless integration with various automation frameworks and tools provided by pCloudy meant that banks could easily incorporate our platform into their existing workflows, making it easier for them to streamline their testing processes and deliver high-quality applications and platforms to their customers.

Result

By choosing pCloudy's cloud-based testing platform, the banking firm was able to scale their testing efforts with ease and at a lower cost. Our solution was designed to be scalable and cost-effective, allowing banks to expand their test coverage without going over their budget.

The client was able to widen their **test coverage by up to 5 times**, which helped them ensure that their applications and platforms were tested thoroughly across a wide range of devices and platforms. This helped them deliver high-quality products to their customers, enhancing their overall customer experience.

Moreover, the cost savings offered by our platform were significant, as the client was able to **save close to 3 times the costs compared to their previous solution**. This helped them maximize their return on investment and allocate their resources to other critical areas of their business.

Overall, pCloudy's solution was an ideal fit for the banking firm, as it allowed them to **seamlessly migrate to the platform, integrate their automation scripts, and widen their test coverage while enjoying a cost-effective solution that fit within their budget**. Our scalable and cost-effective solution helped the banking firm achieve their testing goals, delivering high-quality applications and platforms to their customers with ease.



pCloudy is a next-gen mobile app testing platform with more than 5000 device browser combinations. It is an ideal platform to perform manual as well as automated testing on hundreds of real devices. Users can perform functional testing and non-functional testing on multiple iOS and Android devices. pCloudy has a global presence and provides solutions to many Fortune 500 companies.